

## Legends FAQ

### Registration/Entry Guidelines

- My registration was denied due capacity, can I still attend?
  - We'd still love to see you there! Cruise in and park in the event lot to be a part of the action! Keep in mind, you will not be officially entered, but we'd love to see you there!
- My car has a logo, can I enter?
  - Yes! As long as your car has the three main criteria - Authenticity, Creativity, and Garage Spirit – you've got a chance to have it made into a Hot Wheels® die-cast car. Seriously, let that sink in!
- Does my car have to be custom built, or can I enter a car I customized after purchase?
  - We're taking all rides into consideration! If you got a story to tell, let your rad ride do all the talking. Can't wait to see you at #HotWheelsLegends, it's going to be the most epic tour this year.

### Basic Event Questions

- What happens if the weather is bad?
  - A little rain can't extinguish the 🚗 🚗 🚗 at #HotWheelsLegends. Feel free to check the event page for updates, but we're planning to go full throttle this weekend. Hope you'll join us for the ride.
- What cars will be at my event.
  - Imagine the raddest cars in the world, roll them into a 🚗 tour, and BOOM, it's #HotWheelsLegends! There will be tons of legit makes and models from different eras of car culture. Trust us, you definitely want to experience it IRL!
- Will the event be too loud for my child?
  - Engines may rev a little loud at times. If you think it'll be too much for your kiddos, we suggest bringing some noise cancelling headphones or earplugs along for the ride. Safety is always our 1<sup>st</sup> priority. Having an amazing time at #HotWheelsLegends is a super close 2<sup>nd</sup>!
- Are there activities for kids?
  - You know it! Stop by our Legends Truck to play with some of the raddest tracksets, Hot Wheels® Monster Trucks, and tons more. Did we mention the Hot Wheels™ Legends vending machine with a mix of rare Hot Wheels®, other epic die-cast, and products? 🚗

### Winners

- Do all winners get a prize?
  - One winner from each of the #HotWheelsLegends stops will score a sweet prize.
- Who qualifies for the grand prize.

- One winner from each of the 18 #HotWheelsLegends stops will hit the road for SEMA 2019! There will be a panel of judges to crown the next car to be made into a Hot Wheels® die-cast. Doesn't get much 🏆 than that.
- I won at my local event and have a follow up question, who can I contact?
  - First of all, congrats on the win! We got your information at the event. But if you haven't heard back from our team within 14 days, please reach out to [brad@theidagency.com](mailto:brad@theidagency.com) – he can help!

### Merchandise

- Will merchandise be available at events?
  - You know it! Special edition Legends merchandise will be available at Walmart stores. Act fast- it won't last long!
- Merchandise was sold out at my event; can I buy it online?
  - After the in-store merch is sold out of each Walmart store, we will not have any more in stock. However, we are working on having additional merch (not the items sold in store) that will be available on walmart.com.
- Will there be car vending machines at my event.
  - You can bet on it! Spend \$20 dollars on Hot Wheels®, Mobil 1, Dickies, or Mechanix products (before tax) at your stop's Walmart and get a spin at the Hot Wheels Vending Machine. We're going big with it this year, so prepare yourself and your kids for an epic spin!

### Judging

- Who is judging the event?
  - It's going to be a mix of our very own Hot Wheels® designers, car culture celebrities, locals in the car industry and our awesome partners at Walmart! They'll have the best eye on what it takes to become a #HotWheelsLegends.
- What is the judging criteria?
  - Authenticity, Creativity, and Garage Spirit. Does your ride all of these? If so, here's where to sign up [link].
- Does my event have a theme/category for judging?
  - No themes this year! We welcome all car in all shapes in sizes (even the 1:64 ones)

### Blister Card Photos

- When/Where will photos be posted?
  - These photos will be posted on our Facebook page about a week after the event. Check back on all of our social accounts, Facebook, Twitter & Instagram, we'll give you a heads up when those go live!
- I couldn't find my photo – Where do I get it?

- All of the photos will be posted to our Facebook page! If you don't see your 📷 photo posted right away, allow a few more days for us to get it posted! It rev'd our engines to have you there!
- Is there way to get a printed copy of my photo
  - No, but we'll hook you up on Facebook and you can download your photos from there.

### **Partnerships/Media**

- Are you allowing vendor booths? How can I sign up?
  - Yes, each stop will have vendor booths from our epic sponsors of the #HotWheelsLegends Tour! Come down and check 'em out, this tour is going to be 📷!
- How do I become a sponsor for my local event?
  - Sponsors have already been pre-approved for the entire tour. Check back with us next year in 2020, we'll have our eyes out for you.
- How can I get a press pass for my local event?
  - This legendary event is free and open to the public and won't require a press pass! 📷  
See you on the blacktop! 🚗